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## **Who We Are**

Dumbbells is a Middle-East owned and operated Body Fitness Products Company providing fitness equipment and machines to the prestigious clients. It also focuses on providing home gym solutions and various other services following a wide range of fitness products.

Established in 2020 based in Saudi Arabia, Dumbbells has grown to become one of the leading providers of body fitness products and services to the various customers and focussing individuals at home. As Covid Pandemic breaks the outreach of people to the outer world, we started this initiative to enable people get facilitated at their doorstep to be fit and have fitness world at their homes.

We have owned a proud reputation for quality products, highly qualified and proficient trainers and dedication towards our clients. We ensure to deliver quality products and services by following industrial standards and regulations for clients throughout the globe.

## **What We Do**

Dumbbells has a skilled team with wide experience, working on and providing a variety of products like exercise machines, fitness equipment, and much more related to body fitness.

Dumbbells products includes:

- Dumbbells
- Dumbbells racks
- Bars
- Benches
- Workout machines
- Indoor gym services
- Home gym indoor
- Bikes
- Sports goods
- Wall mounted trainer

- Weights plates

## **Company Vision & Mission**

### **Vision**

Our vision is to be the leading organization and be the source supplier to provide our clients with long lasting and durable gym equipment and sports goods. By encompassing a wide range of fitness products, Dumbbells holds valued customers and provides effective services in maintaining physical and mental health.

### **Mission**

Our mission is to “revitalize and reinforce our legacy of product quality and technology-driven shift” to provide and maintain high quality and reliable products and services to our valued customers globally, in fitness world.

### **The Values (What Makes Dumbbells Standout?)**

The Dumbbells, nurtures strong core values to deal with prestigious customers. By following these values, we build and maintain a strong ethical conduct and professional environment. Our core values are listed below:

- **Commitment:** Enabling company’s mission, by ‘delivering clients’ what they need.
- **Excellence:** Pursuing and nurturing quality standards to meet user needs achieving excellence.
- **Integrity:** The demonstration of the above values in adherence to the code of conduct.
- **Flexibility:** Motivated to provide unique and affordable solutions in varying environment.

### **Competitive Values (What Makes Dumbbells Different from Others)**

These values stands us to compete in growing fitness market and taking care of customer choices making Dumbbells a part to provide reliable solutions.

- **Quality:** Providing high quality products by fulfilling customer ease and comfort.
- **Pricing:** State of the art fitness solutions in affordable and cheap pricing plan at your doorstep.
- **Positivity:** Motivate individuals to be optimistic and stay healthy.